



**DISCOVER
THE MAGIC OF
SCOUTING**



Mecklenburg County Council
1410 East 7th St.
Charlotte, NC 28240

Mecklenburg County Council www.mccscouting.org[illegible]

MAKE CHECKS PAYABLE TO: Please direct your popcorn payment to your Pack or Troop.

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Be a SCOUT CHAMPION

Receive **bonus** Amazon.com gift cards*
for going above and beyond!

Sell	Earn Amazon.com Gift Card
\$1,000	\$40
\$1,500	\$50
\$2,500	\$150
\$3,500	\$250
\$5,000	\$400
\$7,500	\$650
\$10,000	\$1,000

With my Amazon.com Gift Card, I want to buy:

*Amazon.com Gift Card will be delivered electronically to the email address of your registered Trail's End Account.

A Trail's End account is required for participation. Does not include online sales. Rewards will be distributed via email at the end of the sale.

Register and learn more at
www.trails-end.com/mcc-scout-champions

WIN A TRIP TO DISNEY®!

Register an account with Trail's End and record one online sale for your chance to win a trip for two to **Walt Disney World®** Resort.



For more information on how you could be one of the lucky winners, visit www.trails-end.com/winatrip. See site for details and Official Rules.

LEARN HOW TO SELL LIKE A CHAMPION

www.trails-end.com/scout-training

POPCORN HELPS SCOUTS PAY FOR COLLEGE! LEARN MORE AT www.TRAILS-END.com/SCHOLARSHIP



\$60 **CHOCOLATE LOVER'S COLLECTION**
Over \$35.00 to local Scouting

- Milk Chocolatey Pretzels 17 oz.
- White Chocolatey Pretzels 17 oz.
- Pecan Clusters 7 oz.
- Chocolatey Caramel Crunch™ 15 oz.

Comes in a gift tin.



\$35 **CHEESE LOVER'S COLLECTION**
Over \$22.00 to local Scouting

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeño Cheddar Cheese 5 oz.

Comes in a gift tin.

POPCORN FOR OUR TROOPS
Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.

\$50 Gold Donation
\$30 Silver Donation



\$25 20 oz. with Sea Salt
SALTED CARAMEL POPCORN
Over \$18.00 to local Scouting

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.



\$25 18 oz.
CHOCOLATEY CARAMEL CRUNCH™
Over \$18.00 to local Scouting

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.



\$20 18 oz.
PREMIUM CARAMEL CORN
Over \$14.00 to local Scouting

with Almonds, Cashews & Pecans
The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.



\$25 18-Pack Microwave
KETTLE CORN 

Deliciously sweet and salty popcorn that melts in your mouth.



\$20 18-Pack Microwave
UNBELIEVABLE BUTTER™ 

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.



\$15 5.25 oz.
WHITE CHEDDAR CHEESE CORN
Over \$11.00 to local Scouting

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.



\$10 11 oz.
CLASSIC CARAMEL CORN
Over \$7.00 to local Scouting

A traditional favorite full of rich caramel flavor.

STAY ON TRACK FOR COLLEGE

Sell **\$2,500** of qualifying Trail's End products in any calendar year and have **6%** of your total sales count towards your own Trail's End Scholarship.

Once enrolled, 6% of your sales each year will go towards the scholarship. You only have to hit the \$2,500 minimum one time. Online sales count!

Visit Sell.Trails-End.com for full details.



All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End® products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization.

*Across the entire Trail's End® product line, an average of 73% goes to local Scouting. ©2018 Trail's End®. All rights reserved.

2018 Fall Prize Program

\$850
LEVEL 8

- 25 - 126-Piece Tool Set
- 26 - HEXBUG VEX Ambush Striker
- 27 - 2-Person Waterproof Tent
- 28 - Grab Bag G



\$575
LEVEL 7

- 21 - LEGO CREATOR 3-in-1 Rocket Rally Car
- 22 - HEXBUG VEX Discovery Command Explorer
- 23 - All Aluminum Tactical Safety Flashlight
- 24 - Grab Bag F



\$375
LEVEL 6

- 17 - Hanging Hammock
- 18 - 3 Watt-200 Lumen COB LED Headlamp
- 19 - 4" Rosewood Knife w/ Case & BSA® Branding
- 20 - Grab Bag E



\$275
LEVEL 5

- 13 - Silly String Blaster w/ Can Silly String
- 14 - Squat Lock Blade Knife w/ Clip & BSA® Branding
- 15 - SOS Survival Kit
- 16 - Dart Zone Raptor Mini Bow w/ 4 Darts



\$175
LEVEL 4

- 9 - 2-3/8" Brass & Rosewood Handle Knife w/ BSA® Branding
- 10 - Sticky Stress Ball w/ BSA® Branding
- 11 - 6" Sitting Bear w/ BSA® Branding
- 12 - Mini Multi-Tool



\$125
LEVEL 3

- 5 - Fire Starter
- 6 - Mini Dual LED Dynamo Flashlight w/ BSA® Branding & Keyring
- 7 - Cinch Backpack w/ BSA® Branding
- 8 - 6-COB Utility Light w/ Magnetic Back & Carabiner



\$75
LEVEL 2

- 1 - Banditz Micro Stunt Glider
- 2 - Compass Thermometer w/ Carabiner
- 3 - Pop-Up Phone Stand/Holder (phone not included)
- 4 - Zing Air Glove-A-Bubble Lion



LEVEL 1

- 0.1 - Popcorn Sale Patch
Sell any item
- 0.2 - Online Sale Pin
Sell One Online Order
- 0.3 - Military Sale Pin
Collect One Military Donation
- 0.4 - Top Seller Pin
Sell over \$1,000



Descriptions of Prizes
Available at
www.boyscouts-gcc.com

\$10,000
LEVEL 15



Sell \$2,500

during a single campaign

6% of your total sales each year is invested in your own college scholarship account.

The Amazon.com Gift Card will be delivered electronically to the email address of your registered Trail's End Account.

Register your Scout account at www.trails-end.com.

A Trail's End account is required for participation. Your unit leader will enter your sale amounts in the Trail's End Popcorn System in the Scout Tracking module.

Upon sales amount verification, Gift Cards will be distributed via email.

THE SCOUT CAN THEN GO TO AMAZON.COM AND CHOOSE THEIR OWN PRIZES. THE CHOICE IS THEIRS TO MAKE.

Trails-End Scholarship
To register please visit <https://www.trails-end.com/scholarship-program> & submit forms to the Council Office

\$7,500
LEVEL 14



Sell \$2,500

during a single campaign

6% of your total sales each year is invested in your own college scholarship account.

\$5,000
LEVEL 13



Sell \$2,500

during a single campaign

6% of your total sales each year is invested in your own college scholarship account.

\$3,500
LEVEL 12



Sell \$2,500

during a single campaign

6% of your total sales each year is invested in your own college scholarship account.

\$2,500
LEVEL 11



Sell \$2,500

during a single campaign

6% of your total sales each year is invested in your own college scholarship account.

\$1,500
LEVEL 10



GET READY FOR
The Big Spin™

Invitation Only
Sign-up at mccscouting.org/events/bigspin

\$1,000
LEVEL 9



A Division of General
Commercial Corp.
888-351-8000

Mecklenburg County Council

Council Code: 451MCC www.mccscouting.org



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How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$75 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$125 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.
- Parent's permission and a Whittling Chip or Totin' Chip is required to select a knife as your prize.

Example: Sales of \$575 choose one prize from Level 7 ...OR... TWO prizes from Level 5 ...OR... ONE prize from Level 5, ONE prize from Level 4, and ONE prize from Level 3; etc.

Prizes are subject to substitution after consultation with Council and will be of equal or greater value.

Popcorn Sale Important Dates

August 1st - Online Sale Starts
September 29th - Traditional Sale Starts
November 15th - Sale Ends

Who to Contact:

Popcorn Related Questions:
Council Office 704-342-9343

Prize Related Questions:
Keller Marketing 888-351-8000



Grab Bags - Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.