2021 Scouting for Food



Leader's Guide



Mecklenburg County Council
Boy Scouts of America

to benefit





Table of Contents

	Page #
Welcome Message	3
SFF General Information	4
Important Dates	6
Quick Guide	7
Unit Leader's Check List	8
SFF Contacts	9
Food Collection Sites	10
Publicity / Media and Other Facts	11
Resources: Church Notices Clip Art for Flyers Sample Flyers Scout Sunday Church Flyers Recording your hours for Journey to Excellence "Thank You" door hangers Getting the Word Out Through Neighborhood Facebook Pages Request for Door Hangers & Unit SFF Coordinator Form	12 13 14 15 16 18 19 20
New 2021 "Door Hanger" Artwork	21



Dear Friends,

2020 has been a difficult year for our community, state and nation. The Covid epidemic has changed how we go about our daily lives and has impacted how we work, worship, and spend time with families and friends. For many of the most vulnerable residents in our community, it has meant a loss in family income, unemployment, and food insecurities. However, because of your hard work and efforts, when the pandemic hit in March 2020, Loaves & Fishes was ready to respond. Their warehouse and pantries were full because we had just completed another tremendously successful Scouting for Food effort. In 2020, our units collected over 278,000 lbs. of food that has been distributed to our neighbors in need! And boy was it needed!

The trends are indicating that the first quarter of 2021 is going to be another difficult time for our community. Your cheerful service made the difference in 2020 and we need to keep it going in 2021!

Saturday, February 6, 2021, is "Scouting for Food" collection day in Mecklenburg County Council. Sunday, February 7, 2021, is "Scout Sunday". This special weekend in February is again our opportunity to deliver the promise of the Scouting program. We can again inspire youth and adult leaders, in and out of Scouting, to high levels of service and volunteerism. We can affirm that the BSA is the nation's leading organization in providing community service, and we can heighten our community's awareness of BSA's service commitment.

Scouting for Food is the official "Good Turn for America" for the Mecklenburg County Council. As an organization, the Boy Scouts are dedicated to giving back to our communities. Scouting for Food teaches youth the value of helping others.

The <u>2021 Leader's Guide</u> contains important updates and changes to this year's Scouting for Food program, along with contact information, important dates, history, food drop-off locations, and safety and courtesy notes. I apologize for it coming out late, but like many things this year, the Covid epidemic as created uncertainty around the Scouting for Food operation.

We want to "Thank you" in advance for your participation in Scouting for Food, and we ask for your patience in the event Covid restrictions cause us to make last minute changes to the program. We will do our best to keep you up-to-date.

Yours in Scouting,

Mark Turner

Council Executive Mecklenburg County Council

7im Morgan

Scouting for Food Chairman Mecklenburg County Council



Background

Studies indicate that more than 50 million Americans, including 17 million children go hungry at some time every month; these studies also reveal that there are more hungry people in America now than in any time in the last twenty five years.

Hunger is a problem we can do something about by working together. Scouting for Food is a starting point. It is an example of our long-standing commitment to community service. Throughout this project the BSA directly helps meet the needs of the hungry, while exposing its members, particularly its youth, to the highest ideals of the Scouting movement through a practical and dramatic experience in the principle of the Good Turn.

BSA's role is to organize the food collection. Locally, the food collected during the "Scouting for Food" campaign is warehoused and distributed, by Loaves & Fishes through their network of food pantries, to our neighbors in need.

<u>History</u>

Thanks to the hard work of many scouts, scouters, and scouting families, the generosity of our friends and neighbors, these are the food totals from recent years:

2020	278,859 lbs.
2019	255,317 lbs.
2018	245,727 lbs.
2017	239,461 lbs.
2016	282,501 lbs.
2015	268,766 lbs.
2014	240,878 lbs.

2021 Goal

Our goal is to continue the campaign growth and collect over enough food to provide food for everyone who comes to the Loaves & Fishes pantries plus to have every Troop, Pack, Venturing Crew, and Explorer Post in Mecklenburg County Council actively participate in Scouting for Food.

Journey to Excellence/ Good Turn for America hours.

Scouting for Food is an annual Boy Scouts of America nationwide effort. Locally it is the Mecklenburg County Council/Catawba Lodge's council-wide service project. The food drive is a great opportunity for scouts of all ages to serve our community and for units to earn Journey to Excellence/ Good Turn for America hours.

http://www.scouting.org/scoutsource/Awards/JourneyToExcellence.aspx

Once again, scouts are putting into practice our Scout slogan and one of our most basic teachings: "DO A GOOD TURN DAILY"

Loaves & Fishes

All the food collected will be distributed by Loaves & Fishes through its network of food pantries located throughout Mecklenburg County. Loaves & Fishes provides a week's worth of nutritious groceries, at no charge, to families and individuals in crisis. For more about Loaves & Fishes please visit: www.loavesandfishes.org.

Cash and Online Contributions

Although the contribution of food is preferred, cash contributions are also accepted and will be used to buy needed food. Checks can be written to "BSA-Scouting for Food" and turned in to a Scouting for Food collection site coordinator. This year we are also encouraging online donations. Each dollar equates to 4 pounds of food! Text Scout4Food to 44321 to donate.

Assigned Areas

Each unit is asked to sign up for an assigned area/neighborhoods. Units with overlapping neighborhoods are asked to decide/agree ahead of time which neighborhoods they will cover. If you have any questions about your assigned area, please contact your District Scouting for Food Coordinator.

Service to Others

Scouting for Food is rooted in the very foundation of the Scouting movement. Through initiative and hard work, the Boy Scouts have developed a framework that helps thousands of our neighbors in need. The Scouting for Food Campaign will continue to bring Scout units closer to their neighborhoods, Chartered Organizations, and community by focusing on this stewardship project aimed at addressing the problems of hunger in the communities in which we live and work.





Mecklenburg County Council – Boy Scouts of America Scouting for Food Important Dates

- 1. **December 2020 Roundtables** Due to Covid and the lack of in-person meetings, units are asked take the same collection area(s) as 2020. District SFF coordinators have last year's maps with assigned areas.
- 2. **Before January 2021 Roundtable** Estimate the number of "door hangers" your unit will need for your collection area. **We are using "door hangers" in lieu of paper bags due to a national shortage of paper bags.**
- 3. **January Roundtable -** Pick up the SFF "door hangers" your unit will need. We will have reps at all Roundtable meeting locations with "door hangers". They are much smaller and less onerous to transport than bags. Additional "door hangers" will be available at the Scout office and Loaves & Fishes.
- 4. **Early January-** Announcements Ask your charter organization (churches) to place announcements in their January newsletters and/or bulletins. Ask your clergy to include Scouting for Food in their pulpit announcements.
- 5. **Week of January 30**th Neighborhood "door hanger" distribution Please distribute "door hangers" to your assigned neighborhoods (five to seven days before the Scouting for Food Pick up day).
- Saturday, February 6th <u>Scouting for Food 2021</u> All units collect food from your assigned neighborhoods and deliver to one of the Scouting for Food (SFF) collection sites.
- 7. If your unit is participating in church collections (in addition to your unit(s) neighborhood collections) here are other important dates:
 - **Sunday, January 31st** Ask members of your congregation to bring food the following week.
 - **February 7**th **(Scout Sunday) -** Gather the "congregational food donations" and take to a designated SFF Sunday collection site.



Quick Guide

Who: Scouts, leaders, and parents of Mecklenburg County Council Packs,

Troops, Venture Crews, and Explorer Posts, and members of Catawba

Lodge Order of the Arrow.

What: Scouting for Food is the largest single-day food collection event in

Mecklenburg County. It is the number one council—wide "Good Turn for America" service project. On one day thousands of Scouts go door to door collecting non-perishable food items for our neighbors in need.

In 2020, Mecklenburg County Council Packs, Troops and Venture Crews, in cooperation with Catawba Lodge Order of the Arrow, collected and sorted approx. 278,859 pounds of food.

When: Beginning January 30, 2021, Mecklenburg County Council units will

distribute SFF "door hangers" asking our neighbors to participate.

On Saturday, February 6th units will go door–to-door to collect bags and boxes filled with non-perishable food.

Due to Covid concerns, we will not be able to have units participating in the "Scouts at the Door" program at Harris Teeter stores this year. We are hopeful this option will return in 2022.

On Sunday February 7th units may collect donated food at local churches, if they are meeting in person.

Where: Throughout all of Mecklenburg County area.

Why: Since BSA's inception in 1910, members have learned to live the

principles of the Scout Oath and Law through community services and helping other people at all times. With that in mind, this is an ideal time

to help Loaves & Fishes stock food pantries shelves.

All the food collected will be distributed from one of Loaves & Fishes' food pantries located in Mecklenburg County where it goes directly to individuals and families in need.



Mecklenburg County Council - Boy Scouts of America Unit Leader Check List

- ✓ Speak with your District SFF Coordinator and confirm your collection area.
- ✓ Determine how many scouts will participate and how many adults will be available to drive when distributing "door hangers".
- ✓ Determine how many homes are within your assigned collection area.
- ✓ Determine number of "door hangers" needed and share with your District Coordinator. The number should be the similar to 2020.
- ✓ Create additional marketing tools as needed.
- ✓ Distribute "door hangers" and delivery instructions to scouts before event.
- ✓ Assemble all scouts and adults to receive final instructions before distributing "door hangers" and collecting food.
- ✓ All scouts wear "Class A" uniforms when distributing "door hangers" and collecting food.
- ✓ Scouts stay in buddy teams. Please note, no scout should be alone and none
 are to ride in the back of pickup trucks.
- ✓ Begin distribution and collection after 9:00am, not earlier.
- ✓ Hang the "door hangers" on front door or place it on the front porch do not knock, (but if the resident is outside or greets you, explain the program). Please do not cut across yards – use sidewalks or driveways – DO NOT PUT "DOOR HANGERS" ON MAILBOXES (NEWSPAPER TUBES ARE O.K.)
- ✓ On collection day, only collect visible bags do not knock or ask for bags.
- ✓ IMPORTANT have a 'Clean Up' team re-visit your assigned area at least one time in the early afternoon in order to gather "missed or late" bags.
- ✓ New units, please speak with your District SFF Coordinator for available neighborhoods.



Contacts

Mecklenburg County Council Contacts:

Tim Morgan Council Chairman (704) 577-3102

tsmorgan119@gmail.com

Bill Kalbas Council SFF Media contact (813) 493-1512

w.kalbas@gmail.com

Alan Keiger Council Staff Advisor (704) 342-9325

Alan.Keiger@scouting.org

District Coordinators

Apache District Phil Adams hrdadams@yahoo.com

Etowah District John Lowen john.lowen@jlowen.com

Hornet's Nest District Lena Wells mywolfpack186@gmail.com

Loaves & Fishes Contacts

Sue Bruce Loaves & Fishes – Marketing and Events Director (704) 523-4333 office, (704) 651-3250 cell sue@loavesandfishes.org

Lindsey Silliman, Loaves & Fishes – Food Drive Coordinator (704) 523-4333 <u>lindsey@loavesandfishes.org</u>



Designated Food Collection Sites

Please deliver food only to the designated collection sites. Collection sites will be open from 10:00 am to 3:00 pm on Saturday (February 6th) and on Sunday (February 7th) from 12:30 pm to 2:30 pm. All sites will be open both days.

Ada Jenkins Center

212 Gamble, Davidson, NC 28036

Arboretum Pineville Mathews Road and Providence Road NOTE: the trailers are located in the lot in front of the Harris Teeter store.

Bethel Presbyterian Church

19920 Bethel Church Rd., Cornelius, NC 28031

Huntersville United Methodist

14005 Stumptown Road, Huntersville, NC 28078

Philadelphia Presbyterian Church

11501 Bain School Road, Mint Hill NC

Sharon Presbyterian Church

5201 Sharon Road, Charlotte, NC 28210

Steele Creek Athletic Association

13530 Choate Circle, Charlotte, NC 28273

Town Center Plaza

8600 University City Boulevard, Charlotte, NC 28213

Trinity Presbyterian Church

3115 Providence Road, Charlotte, NC 28211-2797



Publicity

We ask that <u>all</u> publicity be coordinated by our marketing committee and Loaves & Fishes. Please let us know of any great "press" opportunities you may have, or if you have contacted the press please let us know.

Scouting for Food Marketing and Press contacts:

Bill Kalbas - Mecklenburg County Council Boy Scouts (813) 493-1512 w.kalbas@gmail.com.

Sue Bruce - Loaves & Fishes Marketing/Media Relations (704) 523-4333 office, (704) 651-3250 cell sue@loavesandfishes.org

NEW FOR 2021

Food Sorting

Due to Covid concerns, no sorting will be done at designated food collection sites this year.

We ask that units drop off food at designated sites. Catawba Lodge members and volunteers will load the food directly into the Loaves & Fishes trailers. The un-sorted food will be transported to the Loaves & Fishes warehouse where it will be weighed and volunteers will sort food (at a later date) in accordance with Covid restrictions and regulations.

Any unit wishing to help sort food may contact Loaves & Fishes directly and arrange for a time to work in the warehouse. Group size and age restrictions are in effect. Please contact Lindsey at Loaves & Fishes directly for details: lindsey@loavesandfishes.org or (704) 523-4333.

TEXT TO GIVE

Participants may choose to give money directly to Loaves & Fishes. This is a great option for those concerned about Covid exposure. Information for how to "TEXT TO GIVE" is included on the "door hanger". Text **Scout4Food to 44321**



Church Notices

Scout Sunday is February 7, 2021

Please provide information to your sponsoring congregation in time to be included in:

- Weekly and monthly Newsletters and e-mail blasts during January and February.
- E-blast announcements
- Websites
- Sunday Bulletins

Sample Announcement:

Scouting for Food - Scout Sunday, February 7th

Pack/Troop xx is participating in Scouting for Food to support Loaves & Fishes. We will be collecting food on **Sunday**, **February 7**th. All food collected will go directly to feed our neighbors in need through Loaves & Fishes' network of food pantries located throughout Mecklenburg County.

Priority food needs include canned fruit (especially no sugar added), canned meats, canned pastas, cereal and low or no sodium canned vegetables.

Please be generous and help Scouts do a good turn by feeding the hungry in our community!



Flyers

(These are flyers used in previous years that were attached to bags. You may find them helpful with your marketing efforts, or you may also make your unit-specific flyers.)

1. Flyers:

- Preprinted flyers for Scouting for Food are available electronically.
- On the Scout Sunday flyers, be sure to add your Church name and Pack and/or Troop number in the spaces marked as (XX).
- To create your own flyers:
 It is always very effective when troops and packs create their own personalized flyers. Be sure that Loaves & Fishes is listed as the recipient and it is helpful to remind people not to include glass items.

NOTE: It is our suggestion that the Scouts do not put their full names on the flyers.. Names are not really required, but if you use names, we suggest only the first initial and last name (for youth safety). Do not list the Scouts home address on the flyer – only generic information such as their Troop or Pack number or where their unit meets. We want to maintain "Safe Scouting".

Remember - Loaves & Fishes has a suggested priority needs list. The items include canned fruit (especially no sugar added), canned meats, canned pastas, cereal and low or no sodium canned vegetables.

Clip Art for flyers.













Scouting for Food - February 6, 2021

Mecklenburg County Council - Boy Scouts of America



BSA – "Good Turn for America" - Help us support our neighbors in need! On Saturday, February 6th, Boy Scouts, Cub Scouts, Venture Crews, and Explorers will be participating in the annual Scouting for Food drive to support Loaves & Fishes. We will be going through the neighborhood collecting non-perishable food items beginning at 9:00 am. In greatest demand are canned fruit (especially no sugar added), canned meats, canned pastas, cereal and low or no sodium canned vegetables. (We cannot collect glass containers.) Please donate to this food drive and place your food donations in a bag or box. Please place the bag on your front porch or by your mailbox by 9:00am Saturday, February 6th.

Thank you for your generosity and support!





Scouting for Food

on "Scout Sunday" - February 7, 2021



Please help us support our neighbors in need

On Scout Sunday, February 7th, Boy Scouts and Cub Scouts from ______ Church, Pack/Troop_____ will be participating in the "Scout Sunday" portion of our annual <u>Scouting for Food</u> drive to support Loaves & Fishes. Our Scouts will be at the Sunday services, February 7th, collecting non-perishable food items. In greatest demand are canned fruit (especially no sugar added), canned meats, canned pastas, cereal and low or no sodium canned vegetables. We cannot collect glass containers. Please help us help our neighbors in need by donating to the annual <u>Scouting for Food</u> drive. Place your donation in a bag or box, and bring it with you to Church on Scout Sunday!

Thank you for your generosity and support in helping the Scouts.







Recording Your Journey to Excellence/Good Turn for America Hours

To report information about your unit's Scouting for Food service project, you will need your unit ID (five to 11 digits) and your unit number (four digits, no letters – for example, Troop 24 should read 0024. You can get this information by calling your council service center (704) 333 5471.

Go to our website at www.scouting.org/Awards/JourneyToExcellence. Look for the "Service Project" area of the screen. Click on "Enter service hours here." Choose "Click here to log in or create an account." website by clicking on the service hours link on the left side of the screen in the "Unit Tools" section.

First-Time Users

Select "Click Here" to register. Complete your information and create a user name and password. The user name must be unique (you may have to try again). Your e-mail address will be used only if you forget your password.

Returning Users

Enter your user name and password, and then click "Login." Select an option.

View All Previously Recorded Projects

To select the project you want to view or edit, click on the project name. To edit the project, click on the field, type in the correct information, and press "Update." To print a certificate, press "Print Certificate."

Report a Service Project

Select one service project type that best describes your project. Input the data requested:

Date of the project

Number of registered Scouts participating

Number of non-Scouts (brothers, sisters, friends)

Number of adult leaders participating

Number of other adults participating

Total hours worked (number of people times the length of time they worked)

Organizations that joined you on the project

Who or what organization benefited from the project

Number of items collected (if applicable)

Click on "submit." When you submit your information, you will be asked whether you have any additional projects to record. To print a certificate, press "Print Certificate."

www.scouting.org/jte JOURNEY to excelle SEARCH BOY SCOUTS OF AMERICA® Home Media Donate Get Involved Shop Sponsors Youth Protection MyScouting Boy Scouts Venturing Commissioners Marketing Cub Scouts Scouting Safely Outdoor Membership ■ ■ Boy Scouts of America > Awards > Journey To Excellence Journey To Excellence Scouting's Journey to Excellence "Scouting's Journey to Excellence" is the BSA's new council performance recognition program designed to encourage and reward success and measure the performance of units, districts, and councils. It is replacing the Centennial Quality Awards Program means of encouraging excellence in providing a quality program at all levels of the lourney to Excellence Service Hours Information: Service hours website 🗹 New user instructions 🗹 2011 Scorecards 2011 Spreadsheets ■ Pack Scorecard 🎩 ■ Crew Spreadsheet ■ 01.10.2012 ■ Troop Spreadsheet ■ 12.02.2011 ■ Troop Scorecard 人 ■ Crew Scorecard 人 ■ District Spreadsheet 図 01.11.2012 ■ Pack Spreadsheet 1 01.02.2012 ■ Ship Scorecard 人 ■ Team Scorecard 人 ■ Team Spreadsheet 12.02.2011 ■ District Scorecard 人 ■ Ship Spreadsheet 🗐 01.05.2012 ■ Council Scorecard 人 Advancement Spreadsheet 04.01.2011 2012 Scorecards 2011 Spreadsheet Instructions ■ Pack Scorecard 🎉 ■ Crew Spreadsheet M ■ Troop Scorecard 🔑 ■ Troop Spreadsheet 🗷 ■ Crew Scorecard ▶ ■ District Spreadsheet 🗷 Ship Scorecard ■ Pack Spreadsheet 🗷 ■ Team Scorecard 人 ■ Team Spreadsheet 🗷 District Scorecard Ship Spreadsheet Council Scorecard Frequently Asked Questions **Support Documents** ■ Unit 🎩 ■ Definitions / Glossary 🔑 ■ District 🎩 Implementation Timing ■ Council Dashboard 🎩 ■ JTE Commissioner Script 人 ■ Voice of the Scout (VOS) 人 2011 National Annual Meeting General Session

Mecklenburg County Council Boy Scouts of America

Scouting for Food



Thank you for your generosity and support!

All of the food collected will be distributed from one of Loaves & Fishes food pantries where it goes to feed individuals and families in need.



Mecklenburg County Council Boy Scouts of America **Scouting for Food**



Thank you for your generosity and support!

All of the food collected will be distributed from one of Loaves & Fishes food pantries where it goes to feed individuals and families in need.



Mecklenburg County Council Boy Scouts of America **Scouting for Food**



Thank you for your generosity and support!

All of the food collected will be distributed from one of Loaves & Fishes food pantries where it goes to feed individuals and families in need.



"Thank You" Door Hangers

These can be left behind at any home which has donated food to the Scouting for Food campaign.

Suggestion:

Punch a hole in the top corner and put yarn or string through the hole and hang on the door handle.



Getting the Word Out – We Need Your Help!

Social Media is one of the best ways to get the word out that Scouting for Food is coming to your neighborhood.

So many neighborhoods have a dedicated **neighborhood Facebook page** as well as **Next Door** pages, making it easy to alert neighbors that Scouts will be coming to drop off door hangers with information about Scouting for Food and then reminding them to put their bags out for pick up by 9am Scouting for Food Saturday.

If you are collecting in your neighborhood, please take a minute to post on your own neighborhood pages and ask the parents in in your units to do the same for their neighborhoods. Adding a photo of the door hanger, scouts from your unit putting them out, or a full bag out on the porch ready for pick up would all be a great way to catch neighbors' attention.

Then feel free to add something along the lines of:

It's time for Scouting for Food! Be on the lookout for a door hanger with information about Scouting for Food to arrive on your doorstep this week. Scouts from Troop xx will begin dropping them off in the neighborhood starting Monday. Simply fill a bag or box with nonperishable food items such as canned fruit (especially no sugar added), canned meats, canned pastas, cereal and low or no sodium canned vegetables and leave out for pick up by 9 am Saturday, February 2. All food donated will go to feed hungry neighbors in need through Loaves & Fishes!

For a bag pick up reminder post:

Don't forget to leave a bag or box filled with nonperishable food items on your doorstep by 9am this Saturday for Scouting for Food. Help feed hungry neighbors in need @loavesfishesnc @meckbsa. Thank you!!

And please tag Loaves & Fishes @loavesfishesnc and Mecklenburg County Council, Boy Scouts of America @MeckBSA in your posts.



Request for Door Hangers & Unit Coordinator Contact Form

Number of Scouting for Food "Door Hangers" needed for distribution _____.

	k one: Pack Troop Crew Team Post	#	District	_
Unit "	Scouting for F	ood" Coordinator: _		
Addre	ess:			
Emai	l:			
NOTI	F:			

"DOOR HANGERS" WILL BE DISTRIBUTED AT YOUR JANUARY ROUNDTABLE

Additional "Door Hangers" will be available at the Or at the Scout Office (1410 East 7th Street – Charlotte NC, 28204)

Or

Loaves & Fishes Warehouse

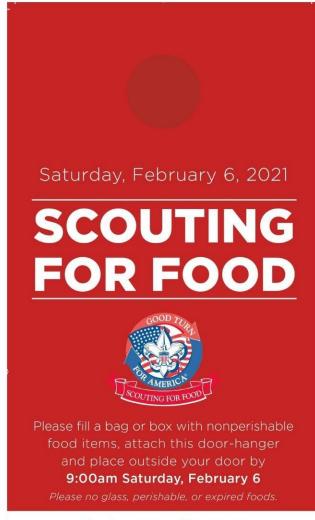
648 Griffith Road – Charlotte NC, 28217 (behind Costco Warehouse at Tyvola and I-77 exit 5)

ALL UNITS: PLEASE SHARE THE INFORMATION ON THIS FORM WITH YOUR SFF DISTRICT COORDINATOR



Door Hanger

Front Back



To donate online text: **SCOUT4FOOD** to **44321**





PRIORITY NEEDS INCLUDE:

- · canned meat (chicken, tuna, etc...)
- canned fruit
- canned pastas
- NO GLASS PLEASE

TO DONATE ONLINE: www.loavesandfishes.org
or
Text SCOUT4FOOD to 44321

HELP FEED HUNGRY NEIGHBORS IN NEED



\$33 provides an emergency food box with a week's worth of groceries.

For more information about Scouting: www.mccscouting.org