

KID'S NAME		STREET/EMAIL ADDRESS OR PHONE NUMBER													TOTAL	
1	NAME															
2																
3																
4																
5																
6																
7																
8																
9																
10																
11																
12																
13																
14																
15																
															AMOUNT DUE	P.D.
																D.V.

MAKE CHECKS PAYABLE TO: \_\_\_\_\_ Please direct your popcorn payment to your unit.

SECURE PAYMENT PROCESSING THROUGH SQUARE  
TRAIL'S END PAYS ALL CREDIT CARD FEES



\$50 American Heroes Donation  
Sweet & Savory Collection  
Chocolatey Pretzels  
Salted Caramel Popcorn  
Honey Roasted Peanuts  
12pk Unb Butter Microwave  
White Cheddar Popcorn  
Sweet & Salty Kettle Corn  
Salted Peanuts  
Caramel Corn

**Sweet & Savory Collection**  
Over \$29 to local kids\*  
Contains Milk  
• White Cheddar Popcorn  
• Salted Caramel Popcorn  
Comes in a gift box.

**Milk Chocolate Pretzels**  
Over \$18 to local kids\*  
Contains Milk, Soy and Wheat

**Salted Caramel Popcorn**  
Over \$18 to local kids\*  
Contains Milk and Soy

**Honey Roasted Peanuts**  
Over \$18 to local kids\*

**12pk Unbutterable Butter Microwave**  
Over \$14 to local kids\*  
Contains Milk

**White Cheddar Popcorn**  
Over \$14 to local kids\*  
Contains Milk

**Sweet & Salty Kettle Corn**  
Over \$14 to local kids\*

**Salted Peanuts**  
Over \$14 to local kids\*

**Caramel Corn**  
Over \$7 to local kids\*  
Contains Soy

**SHOW YOUR SUPPORT WITH A DONATION TO AMERICAN HEROES!**

Donation Levels  
\$50 \$30  
Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

**Trail's End SWEET & SAVORY COLLECTION**  
WHITE CHEDDAR & SALTED CARAMEL POPCORN

**Trail's End MILK CHOCOLATE PRETZELS**

**Trail's End SALTED CARAMEL POPCORN**

**Trail's End HONEY ROASTED PEANUTS**

**Trail's End UNBUTTERABLE BUTTER MICROWAVE**

**Trail's End WHITE CHEDDAR FLAVORED POPCORN**

# Fund Your Entire Year!

## You Can Sell Over \$1,000\* in Under 8 Hours & Earn More with Trail's End Rewards

Text APP to 62771 to

# DOWNLOAD THE APP & START SELLING TODAY

It only takes ONE MINUTE to register an account!

Accept Debit & Credit Cards for FREE!  
No Reader Required.

Each Kid Must Have a Registered Account.  
Same Email Can Be Used For Multiple Accounts.

Record ALL of Your Sales in the App,  
Even Take Order Sales!

## Fundraising with Popcorn Helps Kids

Become Decision Makers

Learn Money Management

Become Goal Setters

Develop Business Ethics

Become Future Entrepreneurs

Learn People Skills

### Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

### They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hardwork
- To Help Others Around Them
- To Be Part of Something Bigger

## JOIN THE TRAIL'S END PARENT FACEBOOK GROUP

GET ANSWERS TO QUESTIONS AND TIPS ON SELLING

### Text PARENTFB to 62771 to join!

\*Based on national averages. Individual Scout sales may vary.



# CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

*Trail's End pays for all credit card fees!*



- **Bigger Rewards** – Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** – "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** – Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** – Accept credit/debit with Square readers or manual entry

*When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.*

## ONLINE DIRECT

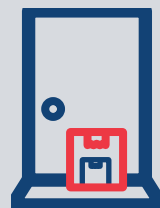
*Virtual Fundraising is safest for kids!*



Safe for Kids  
Fundraise from  
the safety of  
home.



Product Variety  
Even MORE products  
to choose from.



No Handling  
Products ship directly  
to your customers.



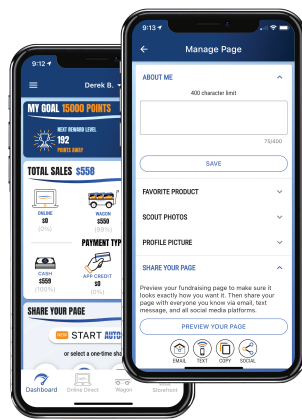
Trail's End Rewards\*  
Earn MORE when  
you sell Online Direct.

\*Council participation in Trail's End Rewards may vary.

## HOW IT WORKS

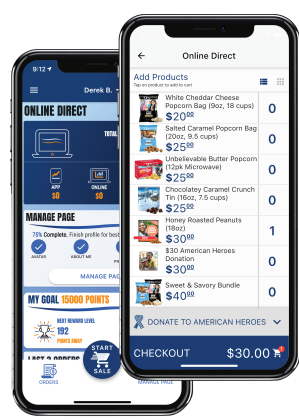
**TWO WAYS CUSTOMERS ORDER ONLINE DIRECT**

### VIRTUAL STORE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

### KID RECORDED



1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers

EVERYTHING YOU NEED TO KNOW ABOUT THE APP!  
Text APPGUIDE to 62771 to learn more!

# Trail's End® REWARDS

Collect points to earn Amazon.com Gift Cards  
and choose the prize **YOU** want!

**1.5PTS**  
**1PT**

PER EVERY \$1 SOLD  
**ONLINE DIRECT  
& CREDIT/DEBIT**  
PER EVERY \$1 SOLD  
**CASH**

**NO LIMIT!** Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**



**7,500 pts**  
Earn an **\$550**  
Amazon.com Gift Card

REWARD IDEAS



**2,000 pts**  
Earn a **\$70**  
Amazon.com Gift Card

REWARD IDEAS



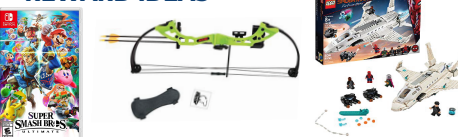
**6,000 pts**  
Earn a **\$450**  
Amazon.com Gift Card

REWARD IDEAS



**1,750 pts**  
Earn a **\$60**  
Amazon.com Gift Card

REWARD IDEAS



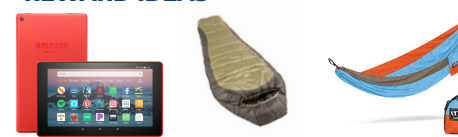
**5,000 pts**  
Earn a **\$350**  
Amazon.com Gift Card

REWARD IDEAS



**1,500 pts**  
Earn a **\$50**  
Amazon.com Gift Card

REWARD IDEAS



**4,000 pts**  
Earn a **\$250**  
Amazon.com Gift Card

REWARD IDEAS



**1,250 pts**  
Earn a **\$40**  
Amazon.com Gift Card

REWARD IDEAS



**3,500 pts**  
Earn a **\$200**  
Amazon.com Gift Card

REWARD IDEAS



**1,000 pts**  
Earn a **\$30**  
Amazon.com Gift Card

REWARD IDEAS



**3,000 pts**  
Earn a **\$150**  
Amazon.com Gift Card

REWARD IDEAS



**750 pts**  
Earn a **\$20**  
Amazon.com Gift Card

REWARD IDEAS



**2,500 pts**  
Earn a **\$100**  
Amazon.com Gift Card

REWARD IDEAS



**500 pts**  
Earn a **\$10**  
Amazon.com Gift Card

REWARD IDEAS



**SIGN IN & SET YOUR GOAL**  
Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.

